



The Bardstown Kiwanis Club 2017 Christmas Parade

A Storybook Christmas

Presented by WBRT Radio

The Parade is Thursday, December 7th at 6 p.m. Deadline to enter is November 20, 2017

Dear Business Owner,

The committee for this year's Christmas parade wants to make it special. Our goal is to provide a one-of-a-kind parade experience and promote literacy. Our Grand Marshall is Leigh Anne Florence, a regional children's author. Her books are Woody the Weiner Dog series and she promotes kindness, character education through her Woody books. We are excited to know that through our Christmas Parade, we will be promoting reading!

The Nelson County Library is onboard and will be reading *The Grinch Who Stole Christmas* and will be in costume at 5:15 at the Visitor's Center and then at Baskin Robbins area for all to hear. This will be a newly added "Pre-Parade" event!!

One thing we would like to do is hand out a book to families in attendance. The NC Library Staff is onboard with taking care of this. We are asking for a donation for books. Of course, with your donation, your business would be recognized as a 'Book' Sponsor for this year's parade.

We appreciate your sponsorship to this very important event. Please feel free to contact Sylvia or myself below for more information.

Name of Business: _____

Address of Business: _____

Contact Name & Phone: _____

Amount sponsored: \$ _____

Bardstown Kiwanis Club, P O BOX 635 Bardstown, KY 40004

You can deliver form and check to WBRT 106 South 3rd Street, Bardstown

Should you have any questions you may contact

Sylvia Horlander at WBRT 502 348 3943 or via email at Sylvia@wbrtcountry.com.

Wilma Sorrell at 502 507 5478 or email at molliefiesty2016@outlook.com